

Phoenix Business Journal - November 4, 2008

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PHOENIX Business Journal

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Heart of Business finalists named

Phoenix Business Journal - by [Lynn Ducey](#)

More than two dozen Phoenix-area businesses have been identified for their contributions to the community and volunteerism.

The 27 firms will be honored as part of the 2008 Heart of Business Awards celebration to be held Nov. 20 at the Arizona Historical Society, 1300 N. College Ave., Tempe. They also will be featured as part of a special section in the Nov. 21 Phoenix Business Journal.

A group of nine firms and individuals will be selected from those finalists to receive Heart of Business awards in select categories.

Categories and finalists are:

Community Stewardship: Gretchen Henson, DDS; Gretchen Jacobs, Greenberg

Traurig; Tran Bich-Ngoc, Simply Dentistry.

Corporate Volunteer Program of the Year: Johnson Bank, Arizona Associate

Volunteer Committee; SCF Arizona; Westcor.

Immediate Need: Desert Hills Bank; The Capital Group Cos. Inc.

Most Outstanding Company Project (Large business: 500 plus employees): American Express, Risk Information and Banking Technology Department; ASU Cares; Outback Steakhouse - Arizona Joint Venture Partner.

Most Outstanding Company Project (Medium-size business: 100 to 499 employees): Ace Asphalt of Arizona; American Traffic Solutions; McMurry; Wespac - McDowell Mountain Music Festival.

Most Outstanding Company Project (Small business: 10 to 99 employees): Blue Avenue Studios; Quadna; Tri-Lite Builders.

Most Outstanding Partnership: American Express/UMOM; Arizona Diamondbacks/Valley of the Sun United Way; Blue Cross Blue Shield of Arizona/Desert Mission.

Volunteer Executive of the Year: Jackson Fonder, USAA; Leslie Motter, American Express; Denise Resnik, Denise Resnik & Associates.

Volunteer Spirit: Brian Carson, Intel; Abbie Fink, HMA Public Relations; Andrew

Ortiz, Ortiz Leadership Systems LLC.

The event is being sponsored by the Phoenix Business Journal, HandsOn Greater Phoenix and Avnet. Tickets are \$75 for the event that will be held from 5:30 to 9:30. p.m. For more: <http://events.bizjournals.com/4925>.

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